DMS Leads LLC.

(208) 810-4600 1300 Ranch Rd Boise, ID 83702



Lead Generation, SEO & Marketing

DMS Leads offers Exclusive, Qualified, Inbound Leads

Leading digital agency dedicated to giving you a better <u>lead generation and</u> <u>marketing</u> experience.

Qualified, exclusive prospects delivered straight to your phone and inbox in real-time. No more battling for leads with other companies in your area. Hoping you can be the first one to contact the prospect so you can get the job.

17 Years Experience

Helping Businesses Generate Greater Revenues

Create Wins That Benefit Everyone

When You Are Successful, We Are Successful

Exclusive, High-Quality, Qualified Leads

No More Competing For Leads With Other Companies in Your Industry!

Business Experience

Kyle and Michael are both experienced entrepreneurs having owned multiple businesses over the past 20+ years. We know the challenges business owners have building and growing their businesses!

What We Do...

We give you a competitive edge. We specialize in helping businesses grow their revenues and increase profits. We do this by providing world-class marketing services and unmatched lead generation and SEO for retail, high-tech, service, entertainment & multi-media, real estate, law offices, CPA & accounting services, medical practices, construction & contracting, financial, insurance, manufacturing, and home services businesses.

We are selective about who we work with. They must offer superior customer service, quickly and efficiently. They must have a great reputation locally and in the industry. Have first-rate products and/or do excellent work. Finally, they're hungry to grow their business.

Our industry-leading marketing strategies, SEO consulting, and lead generation tactics will generate exclusive, qualified leads, so you must have a growth mindset and be ready to scale. To learn more about how we can help you grow your business, contact us today!

Lead Generation & Marketing

Are you ready to explode your business? Choose the Marketing Experts at DMS Leads

We specialize in delivering amazing businesses exclusive, qualified leads through our highly effective and extremely powerful lead generation system.

We target highly qualified individuals and businesses who are in the buyer's journey actively searching for what you have to offer, with money in hand, ready to buy from <u>you</u>.

These leads are sent directly to YOUR phone or email. No more paying for low quality, tire kicker leads. Nor having to compete for business with 5 or 10 other businesses. These leads are not shared with your competitors, like with the other big lead generation websites.

If you're driven and motivated to increase your business quickly and effectively, and you value great customer service above all else, our marketing and lead gen services will explode your business. You will be over the moon at the return on your investment and how affordable Dark Matter Strategic's services are to integrate into your business!

Marketing & Local SEO Services

Are you ready to grow your brand and your web presence?

We provide innovative SEO services using our proven strategies to get your site ranked on the search engines for keywords that will bring you qualified leads.

Potential customers will visit your custom-built, beautifully designed website. Your website is tailored to sell you and your business before they pick up the phone to call or submits a request for service. You will book more appointments and consultations, with less effort, and close more lucrative jobs.

Local Lead Generation & SEO Consulting Services

As one of the top SEO consulting firms in the nation, we show you where you're missing out on sources of revenue and <u>exactly</u> how to position and promote your business to generate consistently greater profits.

Consulting is great for any business that already has an in-house team and can handle the work yourself or for the business that needs a fresh perspective from an outside source.

Our consulting services show you places where you're currently coming up short so you can focus specifically on improving areas that need immediate attention.

As experienced lead generation experts, our team of talented, highly skilled professionals will guide you in creating effective systems that bring high quality prospects into your business. We'll help you increase the number of qualified appointments and exponentially increase revenues.

Marketing That Generates More Revenue For Your Business...

Whether you are interested in our professional marketing services and just want to pay-per-lead or you're looking for help with Search Engine Optimization on your site, we offer the services you need to quickly grow your business. Check out what our clients have to say about DMS's marketing strategies, expertise and value.

Not Just Marketing For Contractors...

For the past 17 years we have created innovative marketing campaigns for businesses in many different industries and niches. We have the experience and the expertise to quickly get results for any business - online or off - through our proven lead generation system.

Nevertheless, not all businesses or business owners will qualify to work with the DMS team. Below are some of the qualities and requirements we look for in the companies and owners we choose to work with...

DMS Will Not Work For...

If you are one of the following you're probably not a good fit to go through our marketing process and work with our team:

You're a one-man/woman business or operation, you're happy with your current income, and you're not looking to expand your business in the next 12 to 18 months...

You're unwilling or unable to continuously invest at least \$1,000/month into your marketing, on top of your monthly advertising...

You're not coachable or teachable and won't follow directions experts in marketing, lead generation, and SEO...

You're a procrastinator, you don't get things done and you can't make decisions...

You don't pick up the phone every time...

Your work is average or below average, you have a poor reputation locally and/or you don't offer a guarantee of any kind...

You don't understand marketing strategy, that it is a process and may take time to see meaningful results...

You want immediate results without making a significant investment into your monthly advertising...

You make excuses about anything and everything and miss calls from potential clients,

You complain about everything that is not relevant or not important to running your business or your marketing...

If any of these describe you, this is not a good fit for you or us. Instead of trying to make this work, we would be happy to refer you to another agency more to your taste so we can just part company friends.

DMS Is Ideal For...

If you have all or most of the following qualities you're probably an excellent candidate for our proven process:

You are hungry to grow and expand your business two to three times in the next 12 months...

You're able, willing and know in your heart and mind that the only option to achieve your goals and significantly increase revenues, you have to invest in marketing and work with experienced professionals...

You know that by doing so you will get exclusive, five-star leads, help you schedule more qualified appointments and make more sales, create a <u>MASSIVE</u> return on your investment...

You take responsibility for all your actions and follow the suggestions from your marketing team, understanding these strategies will get you bigger results, quicker than trying to figure it out on your own...

You complete projects on time and on budget and you are decisive and confident in your decision-making...

You ALWAYS answer the phone when a potential customer is calling knowing it's another opportunity to increase revenues...

Your work is consistently of the highest quality and your reputation is your word and acts as an iron-clad guarantee...

Marketing is a process and you are willing to make a monthly investment in your advertising to get the results you desire...

You <u>never</u> complain about your circumstances, and focus on doing the right things, all the time, recognizing that when you do, the results take care of themselves...

If this is you, schedule a strategy session now to talk with us about your business, your goals and how we can help you achieve them quickly with the right team behind you. Call Today, (208) 810-4600!